

FACTS & Figures

COUNTRIES	+ 30
EXPO EXHIBITORS	+ 65
NATIONAL TV COVERAGE	+ 53H
LINEAR CHANNELS	+ 45H
INTERNATIONAL HORSES	+ 375
INTERNATIONAL PARTICIPANTS	+ 265
LIVE STREAMING HOURS 2 ARENAS	+ 150
NATIONAL HORSES/RIDERS	+ 1.150
SOCIAL MEDIA FOLLOWERS	+ 82.200
SOCIAL MEDIA REACH	+ 1,6M
AVERAGE DAILY EVENT REACH	+ 194.700
TOTAL BUDGET	4,1M
VISITORS	+ 86.500



Highlights

FEI WORLD CUP JUMPING-DRIVING-DRESSAGE
FEI PONY TROPHY FINAL
JM KIDS DAY & JM FEEST
SPORT VLAANDEREN GRAND PRIX