

FACTS

& Figures

COUNTRIES	+30
EXPO EXHIBITORS	+65
NATIONAL TV COVERAGE	+5H
3 LINEAIR CHANNELS	+45H
INTERNATIONAL HORSES	+375
INTERNATIONAL PARTICIPANTS	+265
LIVE STREAMING HOURS 2 ARENA'S	+150
NATIONAL HORSES/RIDERS	+1.150
SOCIAL MEDIA FOLLOWERS	+61.500
TIK TOK VIEWS	+522.000
TOTAL BUDGET	4,1M
VISITORS	+86.500



Highlights

FEI WORLD CUP JUMPING-DRIVING-DRESSAGE
FEI PONY TROPHY FINAL
JM KIDS DAY & JM FEEST
SPORT VLAANDEREN GRAND PRIX